



For Details, Contact:
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FOR IMMEDIATE RELEASE

POPP’N IT LIKE IT’S HOT FOR VETERANS— A FUNDRAISER—September 8 – 12, 2021

ESSEX COUNTY, NEW JERSEY – September 1, 2021. For four days only (September 8 – 12, 2021), **EYES INC OF NJ** in partnership with Double Good, one of the premiere purveyors of the most delicious and incredible popcorn in the country, is hosting an online fundraiser for homeless veterans—“**POPP’N IT LIKE IT’S HOT!**”

Funds are being raised to provide supplemental services and resources to our homeless veterans and their families, including the setup and sustaining of our veteran-only food and clothing/hygiene banks. 50% of all proceeds from your popcorn purchase will go to support these efforts.

For a link to the event, visit <https://movesnj.com> or <https://eyesinc.org>

If you’re not big on popcorn, you can donate directly to **MOVES**, where 100% of your donation will go to support supplemental services and resources for homeless Veterans and their families. Just follow the links. *(Many of our Veterans have served in Afghanistan.)*

THEY SERVED US—NOW WE MUST SERVE THEM!



To learn more about MOVES and EYES INC of NJ, please visit our websites at <https://movesnj.com> or <https://eyesinc.org> ; or call us at 267.352.3937.